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**CALENDAR ALERT: NEON MUSEUM ANNOUNCES
SUMMER TOUR SCHEDULE**

***For the First Time Ever, Museum to Offer Evening Tours of the
Famous Neon Boneyard***

LAS VEGAS (May 2013) – It's no secret—Las Vegas summers are scorchers. That's why the Neon Museum will introduce adjusted summer hours and brand-new evening tours of its open-air Neon Boneyard exhibition area beginning May 24.

New, colorful up-lighting is being installed throughout the Neon Boneyard, dramatically illuminating the iconic signs in the museum's collection. While most of the signs themselves are not electrified, the new custom-designed lighting will showcase them beautifully. The new lighting will make evening tours an attractive option for those who want not only to escape the heat of day, but also want to experience the signs from a dazzling new perspective.

The Neon Museum is open seven days a week. Its La Concha visitors' center is open daily from 8:30 a.m. until 9:30 p.m. To tour the museum's Neon Boneyard exhibition area, all visitors are advised to pre-register for a guided tour on the museum's website at www.neonmuseum.org. Walk-up visitors without an advance booking may not be able to join a tour due to limited capacity. The summer schedule of available guided tours follows:

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May 24 – May 31

Daytime tours: 9 a.m., 9:30 a.m., 10 a.m.

Evening tours: 7 p.m., 7:30 p.m., 8 p.m., 8:30 p.m., 9 p.m.

June 1 – July 31

Daytime tours: 9 a.m., 9:30 a.m., 10 a.m.

Evening tours: 7:30 p.m., 8 p.m., 8:30 p.m., 9 p.m.

Aug. 1 – Sept. 15

Daytime tours: 9 a.m., 9:30 p.m., 10 a.m.

Evening tours: 7 p.m., 7:30 p.m., 8 p.m., 8:30 p.m., 9 p.m.

Daytime tours of the Neon Museum are \$18; evening tours are \$25. For more information about the museum and to book your tour, go to www.neonmuseum.org or call (702) 387-6366.

ABOUT THE NEON MUSEUM

Founded in 1996, the Neon Museum is a non-profit 501(c)3 organization dedicated to collecting, preserving, studying and exhibiting iconic Las Vegas signs for educational, historic and cultural enrichment. In addition to an approximately two-acre Neon Museum campus, which includes the outdoor exhibition space known as the Neon Boneyard, the museum also encompasses a visitors' center housed inside the former La Concha Motel lobby as well as 15 restored signs installed as public art throughout downtown Las Vegas. Public education, outreach, research, archival preservation and a grant-funded neon sign survey represent a selection of the museum's ongoing projects. Both the Neon Boneyard and the La Concha Visitors' Center are located at 770 Las Vegas Blvd. North in Las Vegas. For more information, visit www.NeonMuseum.org.

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