Typography: What is it?

- **Typography** is the style and appearance of text, as well as the art of arranging and designing text.¹
- **Font** refers to the style and width of a particular design of letters, numbers and symbols.²

¹ [https://medium.com/@nupoorrajkumar/typography-applied-to-polyurethane-hyfd2f95afeba9](https://medium.com/@nupoorrajkumar/typography-applied-to-polyurethane-hyfd2f95afeba9)
² [https://gaming.library.unlv.edu/y_museum/neon_survey/neon_glossary.html](https://gaming.library.unlv.edu/y_museum/neon_survey/neon_glossary.html)

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Serif vs. Sans Serif

Images: https://medium.com/@nupoorrajkumar/t-y-p-o-g-r-a-p-h-y-fd2f95afeba9
Let's look at typography in sign design.
Western
Space Age
Cursive